

FOR IMMEDIATE RELEASE

CONTACT: Vanessa Fioravante
Laura Acker
Kreps DeMaria
305-663-3543
vfioravante@krepspr.com
lacker@krepspr.com

ON A ROLL, TRUMP STYLE

Acclaimed Sushi Lounge opens at Trump International Beach Resort

Sunny Isles Beach, Florida (January 15, 2010) – Grab onto your chop sticks, heat up raw factor with a touch of wasabi and take a bite. [Trump International Beach Resort](#), a contemporary Mobil 4-star oceanfront resort located in the exclusive enclave of Sunny Isles Beach, announced today the opening of **Sushi Lounge**, a trendy boutique restaurant offering endless innovation with a Contemporary Asian Accent.

Located on the ground floor of the Trump International Beach Resort's well-appointed lobby and behind the Resort's posh Lime Lounge, Sushi Lounge brings an international flair and eclectic mix to the Resort's other celebrated dining options, including Neomi's Grill, Lime Lounge and Gili's Pool Bar.

Sushi Lounge offers an extensive selection of Japanese fare, including 45 varieties of sushi rolls, light salads, and appetizers including fan-favorites such as edamame, miso soup and Tataki tuna. Best known for its modern culinary approach, imaginative creations and striking designs, the restaurant offers the freshest selections of sushi and sashimi, including entrees that are served with miso soup and a green salad for a well-balanced meal or a sushi and sashimi a la carte menu for guests who desire a lighter option.

Owned by Tony Liu, a restaurateur renowned for his four contemporary Asian-themed restaurant locations in the Hamptons, Sushi Lounge marks Liu's first foray into South Florida.

"I am thrilled to bring Sushi Lounge, my first Florida venture, to the Trump International Beach Resort," says Tony Liu, owner of Sushi Lounge. "Sushi Lounge adds a unique and flexible option to the Resort's rich array of dining offerings."

Located adjacent to the Resort's Lime Lounge, the Sunny Isles hot spot that offers live music performances, Sushi Lounge provides a chic and upbeat setting where guests and locals alike can rev up their evening or unwind their day to sultry sounds and instrumentalists while enjoying flavorful sushi and Japanese cuisine.

“We are pleased to welcome Sushi Lounge to Trump International Beach Resort,” says Susan Boone, Director of Marketing at the Trump International Beach Resort. “The new addition brings an exotic and worldly aspect to our current dining selections and will be well-received by our esteemed clientele.”

Sushi Lounge is now located in the lobby of the Trump International Beach Resort at 18001 Collins Avenue in Sunny Isles Beach, Florida. The hours of operation are 11 A.M. to 11 P.M. For additional information contact 305.692.6207.

ABOUT TRUMP INTERNATIONAL BEACH RESORT

Situated between Miami and Fort Lauderdale in Sunny Isles Beach, Florida, Trump International Beach Resort is a lavish oceanfront oasis, complete with its own private and pristine beach and delightful grotto-style pool complex. A new member of *The Leading Hotels of the World*, the Trump International offers 390 oversized guest rooms and suites, each with a private balcony and spectacular views of the Atlantic Ocean or Intracoastal Waterway. Luxurious amenities at Trump International include a full-service spa & fitness center, two restaurants, three lounges, tennis, business center and 22,000 sq. ft. of meeting and banquet. The Trump International Beach Resort opened in 2003 and has been consistently hailed as one of the best Miami Luxury hotels. The resort is managed by the International Resorts Management Group.

#