



## FOR IMMEDIATE RELEASE

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## SOME LIKE IT HOT

*Trump International Beach Resort offers Floridians a High Degree of Scorching Hot Summer Savings*

**Sunny Isles Beach, Fla. (June 02, 2010)** – Does South Florida’s steamy summer season leave you feeling hot hot hot? [Trump International Beach Resort](#) is offering Florida residents a chance to beat the heat with a smoking hot summer deal that melts your rate when the temperature rises.

To show its appreciation to Floridians who stick out the sweltering summers, the oceanfront, Mobil 4-star resort, located in the exclusive enclave of Sunny Isles Beach, is matching the daily high temperature for dollars upon check-in on the first night stay (88° F = \$88). Further beating the heat, guests will enjoy a low Florida resident rate, starting at \$175 each additional night, and a number of cool-down amenities including cocktails and water toys.

Available June 1<sup>st</sup> through September 30<sup>th</sup> to Florida residents with a valid Florida I.D., the resort’s “Some Like It Hot” package includes the following components:

- Room rate discounted to match the daily high temperature on the first night stay (88° F = \$88);
- Special Florida resident rate, starting at \$175 each additional night;
- Two complimentary “chill out” cocktails at Gili’s Pool Bar;
- Complimentary wet and wild water toy amenity for the children (or adults wishing to tap into their inner kid);
- Kids eat free off of the children’s menu;
- Daily “cool down” ice cream for the kids on the pool deck.

For reservations, guests must call 1-888-897-0451 and mention the “Some Like It Hot” package or visit [www.trumpmiami.com](http://www.trumpmiami.com). Two-night minimum stay required. Proof of a valid Florida I.D. required upon check-in. Package based on availability.

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### ABOUT TRUMP INTERNATIONAL BEACH RESORT

Situated between Miami and Fort Lauderdale in Sunny Isles Beach, Florida, Trump International Beach Resort is a lavish oceanfront oasis, complete with its own private and pristine beach and delightful grotto-style pool complex. A new member of *The Leading Hotels of the World*, the Trump International offers 390 oversized guest rooms and suites, each with a private balcony and spectacular views of the Atlantic Ocean or Intracoastal Waterway. Luxurious amenities at Trump International include a full-service spa & fitness center, two restaurants, three lounges, tennis, business center and 22,000 sq. ft. of meeting and banquet. The Trump International Beach Resort opened in 2003

and has been consistently hailed as one of the best Miami Luxury hotels. The resort is managed by the International Resorts Management Group.